

CORPORATE COUNSEL WEBINAR
PROTECTING SOFTWARE GLOBALLY WITH U.S.
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Why Corporate Counsel Should Lead the Charge

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Speaker Bios



Mitchell C. Shelowitz.

Mitchell C. Shelowitz is the Managing Partner of Shelowitz Law Group, an international law firm with offices in New York City and Tel Aviv. Mitch is the founder and former President of the Associate of Corporate Counsel Israel, the Israeli chapter of the premier organization for in-house counsel, the Association of Corporate Counsel. He is also former General Counsel at Ceragon Networks (NASDAQ: CRNT) and Senior In-House Counsel Gilat Satellite Networks (NASDAQ: GILT). Mitch is a veteran New York attorney who has meshed his legal experiences as a corporate deal lawyer and tenacious litigator at top New York and Israeli law firms, with his unique business acumen – and deep knowledge of intellectual property issues -- developed as in-house legal counsel at leading Nasdaq-traded technology companies. His intense focus on strategy, hands on involvement, and a deep understanding of IP and business law and procedure has led to a number of critical client victories in the areas of software and music copyrights, design patents, trade secrets, breach of contract, piercing the corporate veil, breach of fiduciary duties, and shareholder rights.

Mitch has lectured on intellectual property issues in the U.S., Israel, Germany, France, and the Netherlands and has developed an respected intellectual property practice that advises global technology leaders on cutting edge copyright, trade secrets, trademark and social media issues. Commentary on his cases has been published in leading national newspapers, magazines, and law journals – including the Harvard Law Review – and his “never give up” approach has led to new federal legal standards in the areas of U.S. copyright statutory damage awards (representing Defendants in Bryant v. Media Right Prods., 603 F.3d 135 (2d Cir. 2010)) and U.S. design patent pleading requirements following Iqbal and Twombly (representing Plaintiff in Hall v. Bed Bath & Beyond, Inc., 705 F.3d 1357 (Fed. Cir. 2013)). Mitch can be reached at mitch@shelgroup.com.



Bill Weisel.

Bill is a veteran General Counsel with an unmatched depth of experience in handling cutting edge software and technology matters. Bill has been the General Counsel at Sarine Technologies Ltd. since 2016 and is responsible for legal matters, with an emphasis on its core business transactions, new business development, intellectual property protection, litigation, and employment issues. Prior to his employment by Sarine, Mr. Weisel served from 2007 to 2014 as VP & General Counsel of Lumenis Ltd., a global medical device manufacturing company, from 2001 to 2004 as VP & General Counsel of Gilat Satellite Networks Ltd., a global satellite telecommunications company, from 1999 to 2001 as General Counsel of ADC Teledata Israel Ltd., a telecommunications hardware manufacturer, and from 1992 to 1999 as General Counsel of Scitex Corporation Ltd. an innovator and manufacturer of digital printing graphics equipment. From 1982 to 1986 Bill was a litigator in Los Angeles, California at the firm of Jeffer, Mangels, Butler & Marmaro. In addition, since 2013 Bill has been a lecturer at the Haifa University Graduate School of Management and teaches a course he created called “Business & Law Convergence” to MBA students. Mr. Weisel is the author of an article entitled “Deal Breaker to Deal Maker” published in 2015 by The Legal 500 in its publication, GC-General Counsel Magazine. Mr. Weisel holds a Bachelor of Arts degree in political science from UCLA and a Juris Doctor (JD) degree from Loyola University School of Law in Los Angeles. Mr. Weisel is admitted to practice law in California and Israel. Bill can be reached at Bill.Weisel@sarine.com.



Bob Zeidman.

Bob Zeidman is the president and founder of Software Analysis and Forensic Engineering Corporation, the leading provider of software intellectual property analysis tools. Bob created the field of Software Forensics, having developed the code correlation algorithms that are incorporated in the patented CodeSuite® program for detecting software IP theft and measuring software IP growth. Bob is also the president and founder of Zeidman Consulting, a premier contract research and development firm that focuses on consulting to law firms regarding intellectual property disputes. His work has informed court rulings in high-profile court cases including ConnectU v. Facebook, made famous in the Academy Award-winning movie, “The Social Network,” and the landmark software copyright case of Oracle v. Google. Bob has worked on and testified in over 220 cases involving billions of dollars in disputed intellectual property. Bob can be reached at bob@zeidman.net.



Rex Tuley.

Rex Tuley is Project Manager, Litigation Support at the leading e-discovery provider Special Counsel. He is the lead project manager and specialist for the newly deployed solution of remote source code review for copyright and products liability litigation matters. Rex has extensive experience in large scale e-discovery project management, corporate global privacy / data risk and compliance for CCPA and GDPR, outsourced non managed project leads, subpoena requests, and specializing in large scale litigation Privilege Log creation. Rex has brings a unique perspective to eDiscovery as an experienced litigation attorney. Rex can be reached at Rex.Tuley@SpecialCounsel.com.