



#IRWASHINGTONDC22



Colman & Coyle



PRE EVENT PACK | WASHINGTON, D.C. 2022

IR Global 'On the Road'

11th - 14th May, 2022, Fairmont Washington, D.C. Georgetown



Message from Ross Nicholls

Dear Members,

We look forward to returning to North America for our much anticipated 'On the Road' series. It was an easy choice for us to pick the US capital of Washington, D.C. to welcome our members to enjoy not only our conference, but also the city and its wealth of neoclassical monuments and buildings.

Washington, D.C., has established itself as a centre for activity, hosting numerous business powerhouses with a proliferation of sectors and industries. This activity has resulted in a rich collection of companies, ranging from renowned brands to ambitious start-ups. This makes the city the perfect location to reflect our conference and our members.

As usual tickets are limited, as the 'On the Road' events really focus on relationship development and providing quality time for attendees to connect and learn about each other's practices.

Following the success of last 'On the Road' America event in Miami 2020, we would remind you to make sure to confirm your interest and ticket ASAP to avoid being disappointed (each IR 'On the Road' event has sold out). In addition, there will also be a fantastic social program including, member hosted dinners, opening drinks reception, networking dinner, cocktails and an optional excursion.

We look forward to seeing a great mix of longstanding members and newcomers in Washington, D.C.



Ross Nicholls

Ross Nicholls, Business Development Director

In this pack

Conference Overview.....	04	About Washington, D.C.....	08
Social Programme	05	Conference Venue	09
Ticket Pricing	06	Contacts.....	11
Why Attend.....	07	Watch the recent event highlights film	youtu.be/FTJSQ-iQ9RE

Conference Overview

10

TUESDAY

PRE-EVENT ACTIVITIES

Arrive early for pre-functions hosted by local members and sponsors. A great opportunity for networking and enjoying the city.

11

WEDNESDAY

MORNING

WALKING TOUR

Fairmont Washington, D.C. Georgetown

An opportunity to experience the beautiful and historical neighbourhood of Georgetown, situated along the Potomac River.

EVENING

OPENING DRINKS RECEPTION

The Courtyard, Fairmont Washington, D.C. Georgetown

The reception will include drinks and canapes and offer attendees time to meet in a relaxed social setting prior to the main conference day.

12

THURSDAY

DAY

PRESENTATIONS AND NETWORKING

Fairmont Washington, D.C. Georgetown

Presentations and networking within the hotel. During the main conference day attendees will hear from the IR management team, guest speakers and participate in different networking sessions

EVENING

LUXURY NETWORKING DINNER

NOBU Washington, D.C.

Join us for a luxury evening dinner in the heart of the Capital's West End, just steps from Georgetown.

13

FRIDAY

MORNING

BREAK OUT SESSIONS

Fairmont Washington, D.C. Georgetown

Break Out Sessions hosted by our respective steering committee members.

AFTERNOON

CLOSING RECEPTION

River Cruise

Attendees are invited to join for an afternoon cruise along the Potomac river for our closing reception.

14

SATURDAY

ALL DAY

OPTIONAL EXCURSION

Highlights of Washington, D.C. Tour

Join us for a guided tour of Washington, D.C., seeing the best sights the city has to offer. Including Lunch. (Additional Cost)

Social Programme



WEDNESDAY EVENING, 19:00 - 22:00
The Courtyard, Fairmont Washington, D.C. Georgetown

Opening Drinks Reception

The evening drinks reception will be hosted at the Fairmont Washington, D.C. Georgetown. The reception will include drinks and canapés and offer attendees time to meet in a relaxed social setting prior to the main conference day.



THURSDAY EVENING, 18:30 - 22:30
NOBU Washington, D.C.

Luxury Networking Dinner

Join us for a luxury evening dinner in the heart of the Capital's West End, just steps from Georgetown. For nearly three decades, Chef Nobu Matsuhisa has been celebrated for his innovative new style Japanese cuisine. Nobu DC offers renowned Nobu Style cuisine and an ideal location for a great evening.



FRIDAY AFTERNOON
River Cruise

Closing Reception

Attendees are invited to join for an afternoon cruise along the Potomac river for our closing reception. See the famous monuments of Washington, D.C. from an entirely new perspective.



SATURDAY
Highlights of Washington, D.C. Tour (Additional Cost)

Optional Excursion

Join us for a guided tour of Washington, D.C., seeing the best sights the city has to offer, including the Lincoln Memorial and Reflecting Pool, the United States Capitol, the Washington Monument and a photo at the White House, plus time for much more! After a morning of taking in the sights the group will finish the excursion with lunch.

Ticket Pricing & What's Included

Standard Member-Rate: £1,275.00

Your standard ticket includes all of the following aspects of the event programme:

- Drinks reception Wednesday evening
- Thursday presentations and networking tables
- Thursday evening luxury networking dinner
- Friday AM breakout sessions
- Friday PM Closing Reception

Premium Event+: £1,800.00

Event+ allows you to upgrade your ticket and raise your profile in the network. In addition to everything included with the standard ticket, you will enjoy the following:

- + Table leader position during presentation day
- + Firm branding on networking table centre piece
- + Access to full attendee list two weeks prior to general release
- + Firm logo featured event website page
- + Promotion via event App
- + Photos on request at event

Both standard and 'Event+' ticket prices exclude Saturday Highlights of Washington Tour, the cost for which is £140.00.

As with previous years, you are invited to be accompanied by a guest during all the social aspects of the event, the respective prices for which are:

Spouses Programme

Drinks reception	£125.00
Evening meal	£245.00
Optional Excursion.....	£140.00

Prices +VAT for UK firms.

Secure your ticket here

bit.ly/3IJSrbc



Why should you attend the IR 'On the Road' Conference?

Our 'On the Road' events really focus on relationship development and providing quality time for attendees to connect and learn about each other's practices. Washington, D.C., is a thriving, global marketplace with a strong IR local member base ready to welcome our network!

What to expect

The IR conference will feature breakout sessions, workshops alongside presentations and networking with the IR personal touch, ensuring all attendees are individually catered for. The heart of the sessions will cover most sectors, practice areas and working group discussions whilst allowing attendees to develop their own area interest.

Who attends?

The IR 'On the Road' conference is open to all IR Global across all practice areas and jurisdictions. This unique mix of viewpoints and professional experience provides a rich environment for learning, debate and vigorous discussions as well as the opportunity to develop business relationships and lifelong friendships - The IR way!

Have Fun With Your IR Peers From Around The World

Let's be honest - the IR Conference is a lot of learning packed into a short amount of time but you'll also have opportunities to relax and get to know your peers. When you meet with your peers, you have an opportunity to collaborate, hear new ideas, and validate or change your perspectives. You may hear what others are doing and be inspired to implement something similar - or you might find a mentor or even become one.

Learn Skills and Stay Up-To-Date

No matter how long you've been practicing or what position you hold at your company, chances are there is still something you need to learn. Trends, new strategies, and innovations in professional services happen all the time; to stay up-to-date you need an educational opportunity that provides you with the full range of this knowledge.

Find Inspiration Around Every Corner

Every year, the world's most innovative minds come to IR Global to inspire, excite, and motivate attendees. Past speakers at IR 'On the Road' Americas events include Tamera Loerzel of Convergence Coaching, Jennifer J. Fondrevay and Norman K. Clark.

Make Personal Connections

Meet with established IR Global members and make new connections from around the globe in just three days.

Experience Washington, D.C.

Through our social program you can truly experience the culture fusion and history of Washington, D.C..

COVID related precautions during this conference

The health and safety of our attendees is important to us. We will continue to monitor the Covid situation and follow the recommendations of the World Health Organization (WHO), Centers for Disease Control (CDC) and DC Health. We will be working closely with our event venues and suppliers to ensure a safe environment. IR Global will provide full guidelines and protocols closer to the conference date. Our terms and conditions can be viewed here. <https://bit.ly/3odBGND>



About Washington, D.C.

Washington, D.C., is the capital city of the United States, located between Virginia and Maryland on the north bank of the Potomac River. The city is home to all three branches of the federal government, as well as the White House, the Supreme Court and the Capitol Building.

The three branches of the U.S. federal government are centered in the district: Congress (legislative), the president (executive), and the Supreme Court (judicial). Washington is home to many national monuments and museums, primarily situated on or around the National Mall. The city hosts 177 foreign embassies as well as the headquarters of many international organizations, trade unions, non-profits, lobbying groups, and professional associations, including the World Bank Group, the International Monetary Fund, the Organization of American States, the AARP, the National Geographic Society, the Human Rights Campaign, the International Finance Corporation, and the American Red Cross.

The district has growing industries not directly related to government, especially in the areas of education, finance, public policy, and scientific research. Georgetown University, George Washington University, Washington Hospital Center, Children's National Medical Center and Howard University are the top five non-government-related employers in the city as of 2009. According to statistics compiled in 2011, four of the largest 500 companies in the country were headquartered in the district. In the 2021 Global Financial Centres Index, Washington was ranked as having the 14th most competitive financial center in the world, and fourth most competitive in the United States (after New York City, San Francisco, and Los Angeles). Tourism is Washington's second-largest industry. Approximately 18.9 million visitors contributed an estimated \$4.8 billion to the local economy in 2012.

Washington is an extraordinary city, one with multiple personalities: a working federal city, an international metropolis, a picturesque tourist destination, an unmatched treasury of the country's history and artifacts, and a cosmopolitan centre that retains a neighbourly small-town ambience.

Conference Venue:

Fairmont Washington, D.C. Georgetown

Welcome to a city that is perpetually changing, yet timeless in its grandeur and elegance. And nowhere in the nation's capital reflects this duality quite like Fairmont Washington, D.C., Georgetown. Located in the fashionable West End and adjacent to the historic Georgetown, Fairmont welcomes guests in capital style. The finest meeting space, luxurious accommodations, dining options and personal service will draw you back to our four-diamond property time and time again.

Fairmont Washington, D.C., Georgetown offers 413 individually decorated guestrooms and elegant suites. For the most discerning travelers, our hotel offers Fairmont Gold. Here, a dedicated staff is devoted to providing personalized service of the highest caliber.

most competitive financial center in the world, and fourth most competitive in the United States (after New York City, San Francisco, and Los Angeles). Tourism is Washington's second-largest industry. Approximately 18.9 million visitors contributed an estimated \$4.8 billion to the local economy in 2012.

Washington is an extraordinary city, one with multiple personalities: a working federal city, an international metropolis, a picturesque tourist destination, an unmatched treasury of the country's history and artifacts, and a cosmopolitan centre that retains a neighbourly small-town ambience.

Accommodation

Room Rates Per Night,
May 9, 2022 - May 14, 2022:

\$299 (plus taxes)

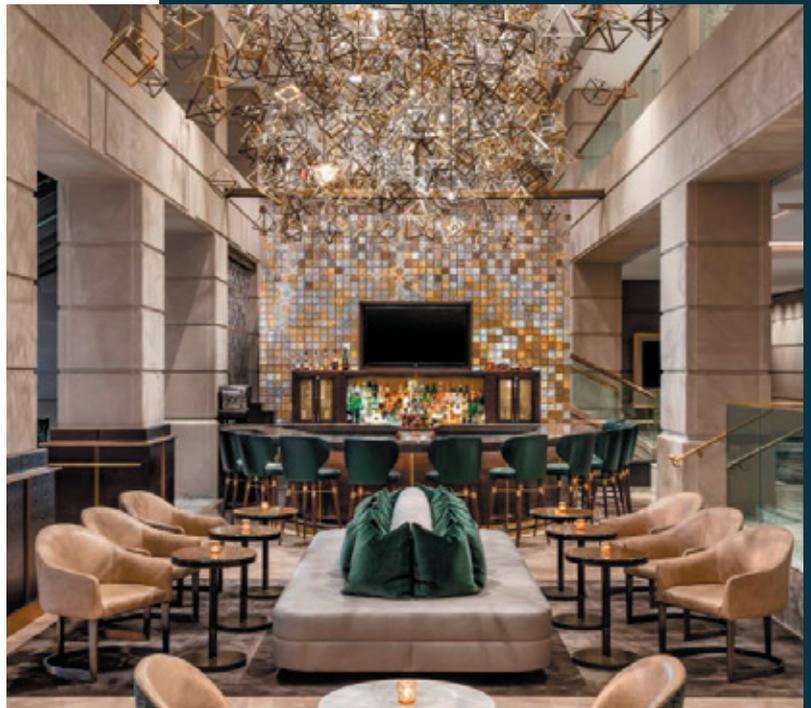
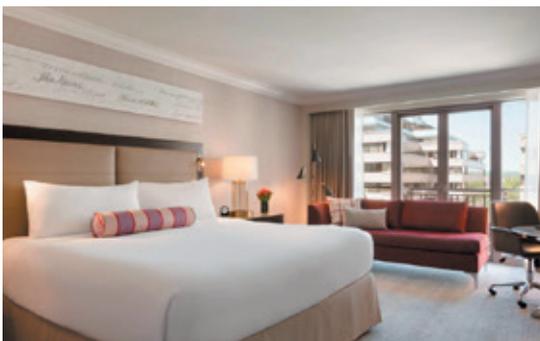
APPROX. £224 / 267 EUROS

Room rates shown do not include 14.95% hotel room tax (subject to change). Total room charges will include all room fees and taxes.

The hotel will extend your group rate three days after the room block dates, subject to room and rate availability.

CANCELLATION POLICY: no charge seven days prior to arrival.

Book Via
bit.ly/3IVZ0ha





“What an amazing time in London connecting with old friends and making new ones. Kudos to the IR Global staff for pulling off a fantastic event despite the significant challenges they faced.

Tireless work went in to putting together a first-class event in a world class city, securing breath-taking venues, engaging speakers discussing timely issues, and mixing it all together with a lot of fun too! Can't wait for Washington, D.C.!”

Michael Kean of Loren & Kean Law, US - Florida

Contacts

UK Head Office

IR Global
The Piggery
Woodhouse Farm
Catherine de Barnes Lane
Catherine de Barnes B92 0DJ

Telephone: +44 (0)1675 443396

www.irglobal.com
info@irglobal.com

Key Contacts



Lorna Scott
Events Manager
lorna@irglobal.com



Thomas Wheeler
Founder
thomas@irglobal.com



Ross Nicholls
Business Development Director
ross@irglobal.com

Useful Links

Tickets

irglobal.wufoo.com/forms/ir-global-on-the-road-washington-dc-2022

Hotel Booking

book.passkey.com/event/50260847/owner/56417/home

Terms & Conditions

bit.ly/3odBGND



Connect:



We are committed to creating a fair and equitable work environment within the organization and our global network.

Read More about Diversity and Inclusion Policy here:
irglobal.com/diversity-and-inclusion-policy

IR GLOBAL

The Piggery, Woodhouse Farm, Catherine de Barnes Lane, Solihull B92 0DJ

+44 (0)1675 443396

www.irglobal.com

info@irglobal.com