



#IRZURICH21

● Pre-Event Pack

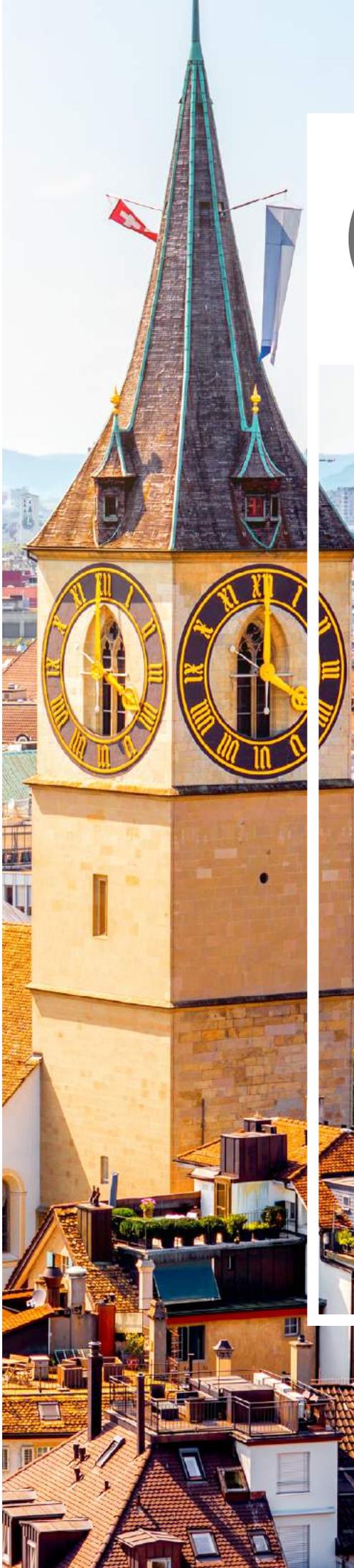
2021

ZURICH

IR Global '**Dealmakers**' Conference
Zurich Marriott Hotel

30th June - 3rd July 2021

www.irglobal.com



Message from Ross Nicholls

Dear Members,

We look forward to hosting our first event in Zurich, Switzerland and spending some productive days together in this beautiful city in June/July 2021. This is a rearranged event from last year due to Covid-19.

From speaking to many of you these last 12 months during the Covid-19 crisis, we know there is a real desire to meet up with friends/colleagues again, make new connections in a conference environment as well as enjoy the cultural experience in the wonderful city of Zurich during summer. For the majority of you, we understand that the best connections and business partnerships are made in person.

This meeting is part of our 'Dealmakers' series which is unique in the IR Global events portfolio. This will be an opportunity for you to directly connect with 'Dealmakers' across the world who are working with clients on deals and cross border issues.

For the first time you will have the chance to meet invited clients from different industries and sectors who will give an insight into what they are looking for when selecting their professional advisors and hear their own perspective on transactions, innovation and industry sectors.

As with other 'Dealmakers' events, you will be invited to bring and share your own deals as well as hear what other IR members have on the table during the 'Deals Bash'.

As usual tickets are limited, as the 'Dealmakers' event really focus on deals, relationship development and providing quality time for attendees to connect and learn about each other's practices. Therefore, be sure to confirm your ticket ASAP to avoid being disappointed (all IR events sell out).

In addition, this event will have a great social program including a walking tour, private member lunches and dinners, opening drinks reception, luxury networking dinner and an optional excursion to Alpnachstad to enjoy a gondola ride, cable car and cogwheel railway.

We look forward to seeing you soon!

Best,



Ross Nicholls

Ross Nicholls, Business Development Director

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Attendee Experiences

"Amsterdam combined a great programme with a fantastic guest list and provided the perfect opportunity to catch up with old friends and colleagues and to meet a host of new members. Really energising to hear a diverse range of experiences and views and to hear how we can work together going forward into 2020".

- Alex Canham of Herrington Carmichael LLP, England



"It was my first event with IR Global and I really enjoyed meeting people and the IR global team. Everyone was accessible and the venues were great as well. The organisation allowed enough time to meet members and speak with a lot of them to start creating trust business relationships".

- Laura Mancini of Mancini law firm, France

"IR Global is more than an organization or group of business minded people, it is a gathering of friends & likeminded professionals, where business comes second to the relationships & lasting bonds of friendships built".

- Wissam Abousleiman of Abousleiman & co, Lebanon



"This was my 10th IR Global conference (Amsterdam 2019) and, in my opinion, one of if not the best. Extremely well organized; very well-attended; excellent programs and outstanding food, locale and experiences. Outstanding".

- Erwin J. Shustak of Shustak Reynolds & Partners, p.c., US - California

Event Schedule

30th

WEDNESDAY

Pre-Event Activities

Arrive early for pre-functions hosted by local members and sponsors. A great opportunity for networking and enjoying the city.

1st

THURSDAY MORNING

Walking tour

An opportunity to experience the beautiful city of Zurich; see the most famous sights and hidden-away narrow, winding streets.

THURSDAY LUNCH

Welcome Lunch, Zurich Marriott Hotel

Join us for lunch prior to the afternoon sessions.

THURSDAY AFTERNOON

Deals Insight

Four sessions will run simultaneously during the afternoon. This will include high profiles local client speakers from various sectors and a specialist 'Deals Bash' room.

THURSDAY EVENING

Opening Drinks Reception, Traumgarten

The reception will include drinks and canapes and offer attendees time to meet in a relaxed social setting prior to the main conference day.

2nd

FRIDAY DAY

Presentations and Networking, Zurich Marriott Hotel

Presentations and networking within the hotel. During the main conference day attendees will hear from the IR management team, guest speakers and participate in different networking sessions.

FRIDAY EVENING

Luxury Networking Dinner, Zunfthaus zur Meisen

Luxury networking dinner at Zunfthaus zur Meisen. A beautiful building in the heart of the city, dinner will be served in the unique atmosphere of the historical halls.

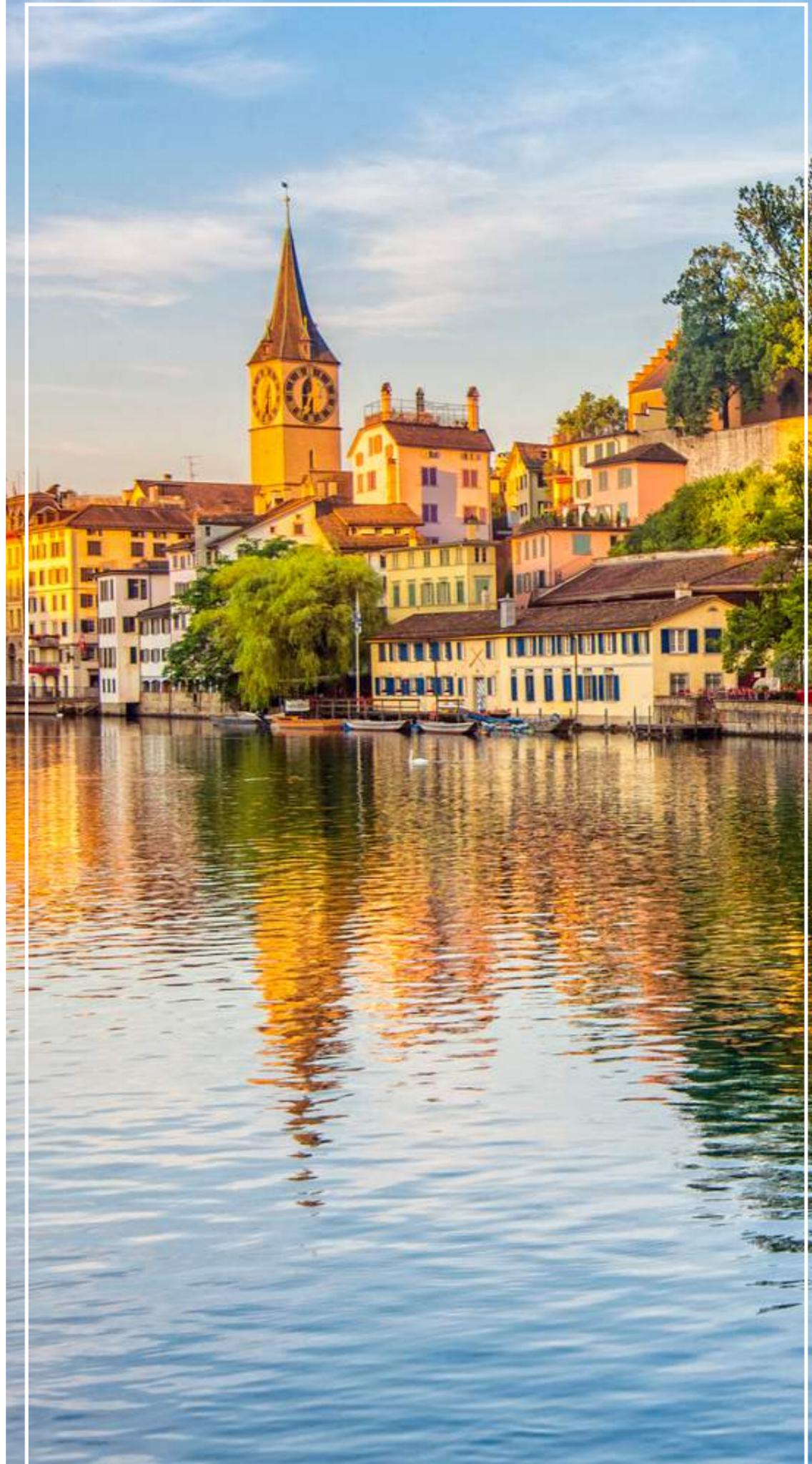
3rd

SATURDAY

Optional Excursion - Mount Pilatus Trip

(additional cost)

Climb by aerial cable cart and join us for breath-taking views at the peak of Mount Pilatus before heading back down by cogwheel train for lunch.



Social Programme

1st



THURSDAY EVENING, 19:00 - 22:00, TRAUMGARTEN

Opening Drinks Reception

The reception will include drinks and canapes and offer attendees time to meet in a relaxed social setting prior to the main conference day.

2nd



FRIDAY EVENING, 18:30 - 22:00, ZUNFTHAUS ZUR MEISEN

Luxury Networking Dinner

Luxury networking dinner at Zunfthaus zur Meisen. A beautiful building in the heart of the city, dinner will be served in the unique atmosphere of the historical halls.

3rd



SATURDAY, 10:00 - 16:00, OPTIONAL EXCURSION (ADDITIONAL COST)

Mount Pilatus Trip

Climb by aerial cable cart and join us for breath-taking views at the peak of Mount Pilatus before heading back down by cogwheel train for lunch.

Ticket Prices

Standard member rate tickets priced at

£975.00
+ VAT for UK firms

Your standard ticket includes all of the following aspects of the event programme:

- Thursday Lunch and afternoon deals insight session
- Drinks reception Thursday evening
- Friday presentations and networking tables
- Friday AM breakout sessions
- Friday evening luxury networking dinner

Premium, 'Event+' tickets are priced at

£1,500.00
+ VAT for UK firms

Event+ allows you to upgrade your ticket and raise your profile in the network. In addition to everything included with the standard ticket, you will enjoy the following:

- + Table leader position / host for networking sessions
- + Firm branding on networking table centre piece
- + Post event promotion. Featuring photography of you leading your networking table
- + Access to a personalised full attendee list 2 weeks prior to general release. This list will highlight all 1st time attendees and those who work in the same practise area

Both standard and 'Event+' ticket prices exclude Saturday Optional Tour, the cost for which is £170.00.

As with previous years, you are invited to be accompanied by a guest during all the social aspects of the event, the respective prices for which are:

Spouses Programme

Opening Drinks Reception.....	£125.00
Evening meal.....	£150.00
Optional Tour.....	£170.00

SECURE YOUR TICKET NOW - [CLICK HERE](#)

Conference Deals Insight

This meeting is part of our 'Dealmakers' series which is unique in the IR Global events portfolio. This will be an opportunity for you to directly connect with 'Dealmakers' across the world who are working with clients on deals and cross border issues.



Invited Local Clients

For the first time you will have the chance to meet invited clients from different industries and sectors who will give an insight into what they are looking for when selecting their professional advisors and hear their own perspective on innovation. Attendees will pick two one-hour sessions with a focus on innovation including Blockchain and digital assets, RegTech and Club Deals.

Deals Bash

As with other 'DealMakers' events, you will be invited to bring and share your own deals as well as hear what other IR members have on the table during the 'DealsBash'. Furthermore, our 'DealMakers' will look at the latest trends and how they can generate more deals together.

WHY SHOULD YOU ATTEND THE IR 'DEALMAKERS' CONFERENCE?

Who Attends

As the name suggests the IR 'Dealmakers' conference has a strong emphasis on those involved in transactional work. This includes members who are providing essential corporate finance and investment banking services, M&A / Corporate lawyers, valuation and transactional support. Having said this, attendance is open to all IR Global members and includes representatives from each of our working groups who are keen to connect with the 'Dealmakers' and identify new opportunities for their firm. So no matter if you are an accountant, IP lawyer or litigator this is an excellent event to attend for identifying opportunities which may come from deals.

Inspiration Around Every Corner

Every year, the world's most innovative minds come to IR Global to inspire, excite, and motivate attendees. Past presentations at IR events include globally renowned speakers such as Julian Treasure, Casper Craven, Isabel Aguilera, amongst many others.

Have fun with your IR peers from around the world

Let's be honest - the IR Conference is a lot of learning packed into a short amount of time but you'll also have opportunities to relax and get to know your peers. When you meet with your peers, you have an opportunity to collaborate, hear new ideas, and validate or change your perspectives. You may hear what others are doing and be inspired to implement something similar - or you might find a mentor or even become one.

Personal Connections

Meet with established IR Global members and make new connections from around the globe in just three days.

Experience Zurich

Through our social program you can truly experience this cosmopolitan city on the water.



Conference Venue

ZURICH MARRIOTT HOTEL, ZURICH

With stunning lake views, brilliant decor and exceptional service, Zurich Marriott Hotel invites you to experience Switzerland in style. Nestled downtown along the banks of the Limmat River, the hotel offers prime access to iconic destinations. Stroll through the Old Town and admire medieval architecture on your way to upscale shopping at Bahnhofstrasse or swimming at Lake Zurich.



ABOUT ZURICH

The cosmopolitan city by the water combines creative urban life with nature in all its glory. Zurich is a buzz with activity day and night with its countless events, diverse museums, own food festival and Switzerland's most vibrant nightlife. And if you're after rest and relaxation, you can be in the Swiss mountains in less than an hour.

ZURICH – THE DRIVING FORCE OF THE SWISS ECONOMY

Zurich is famous throughout the world as a banking city. But many other innovative branches of industry are also flourishing in the region.

Good connections, safe, high quality of living, and excellent education and research institutions – Zurich is an extremely attractive location for companies and their employees. It is not without reason that the Zurich economic area accounts for around a fifth of the overall value-added and jobs in Switzerland.

MORE THAN JUST BANKS

The financial center Zurich has also established itself as an important hub for ICT, life sciences, cleantech, the creative industry, and tourism. Numerous multinationals have set up their head offices and research centers here. Besides Switzerland's economic and political stability, they set great store by the high quality of living and the close vicinity to first-class universities that can be found in Zurich.

The institutions of further education do not just make an invaluable contribution towards new developments and technical progress with their leading research, but also produce well educated talents, who go on to shape the economic landscape as employees or company founders. Particularly in the environment around the ETH and Zurich University, innovative startups are continually being launched, which are also able to stand their ground in the international market.

ROOM RATES PER NIGHT

30th June - 4th July 2021

CHF 365.00

Approx. **£300 / 338 Euros**

City Tax CHF 2.50 per person/night

Porterage CHF 3.50 per guest/way (upon request)

Check-in 03:00pm onwards

Check-out until 12:00 noon

Room rate includes American Breakfast Buffet and Wireless Internet.

BOOK YOUR RESERVATION HERE

Full hotel booking terms and conditions can be found via the hotel booking link.



Contacts

UK HEAD OFFICE

IR Global
The Piggery
Woodhouse Farm
Catherine de Barnes Lane
Catherine de Barnes B92 0DJ
Telephone: +44 (0)1675 443396

www.irglobal.com
info@irglobal.com

KEY CONTACTS

*For event related queries please contact
our events manager directly:*



Lorna Scott
Events Manager
lorna@irglobal.com
+44 1675 443 013



Thomas Wheeler
Founder
thomas@irglobal.com



Ross Nicholls
Business Development Director
ross@irglobal.com

USEFUL LINKS

Tickets

<https://bit.ly/3sS5u2z>

Hotel Booking

<https://bit.ly/2YdGV1S>

Zurich Marriott Hotel

bit.ly/3bwjaY7

To review the full terms & conditions please click
[HERE](#)

