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Post Event Pack | London 2018 | #IRLondon18

Annual Conference 'Communication Matters'

13th -16th October, 2018 The Grange St Paul's Hotel, London

GLOBAL











# Message from the Founder

#### Dear Attendees,

We have been overwhelmed with your wonderful feedback and are very happy to hear about both your enjoyable experiences and of the many working relationships already forming. However, we believe there is still room for improvement and your critique on each element of the meeting is incredibly helpful, so if you haven't already, can you please complete the event survey about your experience in London via www.surveymonkey.co.uk/r/IRLondon2018Post

The theme of this conference was 'Communication Matters'. Ultimately effective business communication is the lifeblood of any organisation. It helps you convey your ideas, lead, guide, motivate your employees and resolve conflicts / issues. During this event, attendees were able to talk about their own approach, hear from experts and listen to other member experiences.

Within this pack, you will find details of all presentations, along with links to photos and video galleries. If you would like a high resolution copy of any image, please let us know and we will happily send it on to you. We would also now like to request that each of you add an international page on to your website with the IR Global branding and accompanying editorial. For both requests, please contact <u>rebecca@irglobal.com</u> or your own personal Client Manager.

In 2019, we will have 4 events these being Rome 31<sup>st</sup> January to 2<sup>nd</sup> February, Tokyo 8<sup>th</sup>-11<sup>th</sup> May, Chicago 10<sup>th</sup>-13<sup>th</sup> July and the Annual Conference will return to Amsterdam 26<sup>th</sup>-29<sup>th</sup> October. We hope to see many of you there. As a reminder, these are all limited ticket events to ensure most effective relationship development time. To ensure you don't miss out, please register your interest via events@irglobal.com.

Please keep a close eye on group updates, as there are many exciting developments coming soon. It is an exciting time to be part of IR Global and we thank you again for your ongoing support.

Warmest Regards

Tom Wheeler

# Member of the Year 2018



Following a live conference vote we are pleased to announce that Valadas Coriel & Associados (left) & MacDonald Weiss PLLC (right) were joint winners of this years 2018 Member of the Year award.

### This Year's Runner Up



Dr Ulrich Reber Of SKW Schwarz Rechtsanwälte, Germany

u.reber@skwschwarz.de



### João Valadas Coriel

Of Valadas Coriel & Associados, Portugal www.valadascoriel.com/en

joao.coriel@valadascoriel.com

Valadas Coriel & Associados was established in 2001. VCA has built a very energetic team sporting partners and associates that combine experience and expertise from Law to Economics and Management.

João Valadas Coriel co-founded the law firm in 2001. Currently Managing Partner, he coordinates across all VCA Departments. His recognised expertise and decisiveness are sought to bring a senior voice to the table, close deals and bring all sorts of matters to closure.

He participates frequently as a speaker at workshops, seminars and conferences in his practice areas.



### **Noreen Weiss**

Of MacDonald Weiss PLLC, US - New York

www.macdw.com weiss@macdw.com

MacDonald Weiss covers the core business-related practice areas: corporate, M&A, securities, finance, commercial, and tax.

We also act as US – or global – outside general counsel, and with our extensive legal contacts within the US and around the world we can assemble the best global team our clients need to handle the job.

Noreen Weiss is an accomplished corporate and transactional lawyer and management advisor, with over 25 years' experience advising the C-Suite, Boards of Directors, and investors on all manner of finance, commercial and transactional matters.

He participates frequently as a speaker at workshops, seminars and conferences in his practice areas.

# **Event Sponsors**





### Herrington Carmichael

### ALEX CANHAM

- alex.canham@herrington-carmichael.com
- **J** +44 1189 774 045
- herrington-carmichael.com

'Another fantastic IR global event. It provided an opportunity to make new contacts and reaffirm existing relationships, all of which encourages cooperation between the members firms and ability to make referrals. Well done IR!'

Herrington Carmichael LLP is a leading law firm offering advice to UK and international businesses as well as individuals and families.

Herrington Carmichael provide a growing legal practice – offering specialist advice in areas such as corporate, commercial and banking law, employment and Immigration law, divorce, dispute resolution / litigation services, tax and estate planning, as well as having one of the largest and most experienced property, construction and real estate law teams in their region.

It is our fundamental belief in the importance of people and relationships - with clients, colleagues, the local community or internationally. Every relationship has underpinned Herrington Carmichael for over 175 years and we see no reason to change that going forward.

### AQUAN Rechtsanwälte

#### **URS BREITSPRECHER**

aquan.com | J +49 211 9726 5410
 breitsprecher@aquan.com

DR. JANA SCHOTT A aquan.com | → +49 211 9726 5410 Schott@aquan.com

"The conference was once again a great opportunity to meet old friends and to meet new colleagues and to have some interesting and fruitful discussions. We are very grateful to the team of IR Global to organize such a fabulous event in such a fascinating location."

AQUAN is a new concept of legal practice committed to the delivery of legal advice at the highest level, helping our clients achieve their goals. It goes without saying that we embrace and adhere to the principles of honesty, integrity and professional ethics.

Our team of commercial lawyers is headquartered in Düsseldorf, Germany. We bring experience acquired through handling demanding international legal work, into the more relaxed, client-centric environment of a modern boutique practice.

We are highly skilled, highly educated and highly motivated to help you succeed, but equally driven to maintain high standards in professional and social responsibility.







### Walser & Partner AG

#### **TOBIAS WILHELM**

walserpartner.ch | J +41 58 596 12 20
tobias.wilhelm@walserpartner.ch

#### TIMON WITSCHI

walserpartner.ch | J +41 58 596 12 22
Timon.Witschi@walserpartner.ch

"The conference was once again a great opportunity to meet old friends and to meet new colleagues and to have some interesting and fruitful discussions. We are very grateful to the team of IR Global to organize such a fabulous event in such a fascinating location."

A whole host of various factors come into play where the finances of companies and private individuals are concerned. Those who are aware of these different factors and manage to combine them effectively will find the best solutions. Thanks to our long-standing, wide-ranging experience, we are able to offer our customers integrated, targeted advisory services.

We are competent, vigilant and proactive partners for companies and their owners as well as for private individuals. We offer them support across all phases of life, taking inspiration from the past so we can focus far more on the future. We are ideally positioned at both local and international level via our own branches and memberships.

WALSER

PARTNE

Advisory. Accounting. Tax



# Social Sponsors

### Tom Zuber Zuber Lawler & Del Duca LLP

+1 312 346 1100 | tzuber@zuberlaw.com | zuberlaw.com/lawfirm

Zuber Lawler & Del Duca LLP ("ZLD") is a minority owned, 40-attorney law firm representing clients throughout the world from offices in Chicago, Los Angeles, New York and Silicon Valley. ZLD represents some 15 Fortune 500 companies, as well as funds and government entities. ZLD maintains exceptional attorney selectivity standards pursuant to its focus on complex high-stakes matters. Our professionals work in languages covering 90% of the world's population.

# Julia Charlton & Clinton Morrow Charltons

+852 2905 7888 | enquiries@charltonslaw.com | +852 2905 7888 |clintonmorrow@charltonslaw.com | charltonslaw.com

Charltons is a boutique Hong Kong corporate finance law firm with branch offices in Beijing, Shanghai and Yangon, Myanmar. The firm's practice covers capital markets, M&A, regulatory and securities work, natural resources law, corporate and commercial, private equity and funds, corporate restructuring and offshore and China funds.

# Shilpen Savani & Menna Bowen

+44 203 770 9157 shilpen.savani@gunnercooke.com| +44 7803 956 817 menna.bowen@gunnercooke.com| gunnercooke.com

gunnercooke is a full service corporate and commercial law firm, that operates in a different way. Our firm was created to allow lawyers to play to their strengths and focus their priorities on what they are good at and what they enjoy. As a firm, we are ambitious and strive to create an environment and infrastructure that allows our lawyers the freedom to provide and maintain a first-class service to our clients.

### Robert Freitas & Daniel Weinberg Freitas & Weinberg LLP

- +1 650 593 6300 rfreitas@fawlaw.com|
- +1 650 730 5501 dweinberg@fawlaw.com | fawlaw.com

Freitas & Weinberg LLP is a Silicon Valley-based firm established in 2011 by former partners of Orrick, Herrington & Sutcliffe LLP. Our lawyers are high quality and service oriented with an entrepreneurial approach to business. We advise companies large and small, on a local and global scale.



# Breakfasts & Break Out Sessions



During the 2018 annual conference, there were a series of sessions for the various working groups including breakfast and lunch meetings for Asia/Pacific, LATAM, MENA, Sinchi, Insolvency, Corporate Services and Women in Leadership. Followed by breakout sessions for the Accountancy, Commercial Law, M&A, Disputes, IP, Employment, Private Client and Real Estate groups.

The structure of these sessions followed a common format:

### Networking

Time for all members to introduce themselves, learn about other attendee practices and connect with as many colleagues as possible.

### Information Sharing

A mixture of topics was discussed ranging from jurisdictional updates to sharing firm management experience on subjects such as marketing and business development.

### IR Group Development Session

Open discussion on how members in each practice group can collaborate and work more closely together.

The notes from these sessions have been submitted to IR management by the various steering committee members. The notes will be shared accordingly.









### **Real Estate**

The Real Estate Group was invited by local member and sponsor Herrington Carmichael for a tour of the Shard. Members were taken to the office of commercial real estate property company CoStar based in the Shard where they were given a presentation by Erin Amon, Cat Rigoni and Charlie Nicholson of Vail Williams. The group enjoyed lunch in a local restaurant in the heart of Borough Market, one of the largest and oldest food markets in London.



### Disputes

The Disputes group had a memorable experience at the Royal Courts of Justice organised by disputes committee member Howard Colman of Colman Coyle. The group were treated to a tour by a professional tour guide giving an insight to the history and heritage of the building. This was then followed by a mock hearing in the Lord Chief Justice's Court which was very ably presented and presided over by experienced Counsel from 4 New Square. The group were then taken to enjoy lunch in the historic Middle Temple Hall.



# Workshops



### 1. Residual Cyber Risk: Managing Known Unknowns via CyberGaps<sup>™</sup> and Cyber Insurance

Doug DePeppe and Liam Brown eosedge Legal and Lockton International eosedgelegal.com | www.lockton.com

This workshop afforded a management level exploration into managing cyber risk. This workshop built upon cyber risk through the categories of 1) Cognizable Risk and 2) Residual Risk.

It was jointly moderated by an interdisciplinary team from eosedge Legal (Doug DePeppe, Founder) and Lockton International (Liam Brown, Global Technology and Cyber Lead).

A few of the specific topics included:

- Advantages of the Quantifying Cyber Risk
- Characterizing Residual Cyber Risk
- Cyber Insurance use cases

## 2. Putting magic in communication

The Deceptionist Street Magician

#### www.deceptionist.co.uk

Magic is an exciting and fun way to convey an idea or even disrupt a pattern to motivate change. For centuries people who have the 'power' to do magic have been able to communicate and entertain making connections with their audiences leaving them in an amazed state.

- Reframing
- Perspective / Viewpoints
- Assumption
- Creating Positive Change
- · Storytelling and Metaphors



All presentations can be downloaded from DropBox via bit.ly/2zHqAWo



### 3. The Legal Directories: Best Practice for Managing the Submission Process and Improving Rankings

Daniel Kidd KIDD AITKEN www.kiddaitken.com

This workshop explored the following key themes:

- Strategy: which directories to focus on and how to realistically position your firm and lawyers for new/improved rankings
- Preparing comprehensive, persuasive submissions
- Partner interview best practice
- The importance of client referees
- How to manage the process throughout the year

## 4. Dealing with Difficult Conversations

Simone Heijhoff YOUKI youki.nl

As a high-level business leader, you may be dealing with difficult conversations on a daily basis, whether this is with members of your team, clients or in your private circles. This workshop looked into difficult conversations from a mindful perspective. What can be the role of practicing mindfulness, when it comes to effective communication? And how might that contribute to your success?

### 5. COMTAX - combining tax expertise with technology for tax professionals worldwide since 1985

Ian Wood and Sotirios Apostolou COMTAX AB www.comtaxit.com

Throughout the decades, COMTAX users, including multinational companies, lawyers, tax consultants, universities and leading banks worldwide, have discovered how the COMTAX systems can ensure correct international tax compliance and control costs more effectively. Finding up-to-date regulations and calculating cross-border transactions should be quick and easy - and with COMTAX products, that's exactly what it is.



# Speakers & Presentations



### Julian Treasure

### LISTEN! THE ART OF CONSCIOUS LISTENING

www.juliantreasure.com

Julian is a sound and communication expert. He travels the world training people to listen better and create healthier sound. He is author of the books How to be Heard and Sound Business.

Julian's five TED talks have been watched more than 40 million times. His latest, How to speak so that people want to listen, is in the top 10 TED talks of all time. Julian is regularly featured in the world's media, including TIME Magazine, The Times, The Economist and the BBC.

Julian is also founder of The Sound Agency. The audio-branding company asks and answers the question "How does your brand sound?". The Sound Agency work with some of the world's biggest brands to improve their sound. Their award-winning work has made headlines internationally.

"Listen! The art of conscious listening at work and at home"

The four effects of sound, text v voice - and when to use each, the circular relationship between speaking and listening, three kinds of listening: outer, inner, created, inner listening: what is it and how to manage it, created listening - what is it and how to manage it, outer listening: what it is (hearing v listening), your listening is unique, the listening filters, why we are losing our listening , two connection killers (looking good and being right), the AGENTS of miscommunication, seven exercises to improve your listening skills, benefits of listening (personal, commercial, societal), how to create a listening organisation



### Adrian Furnham

BODY LANGUAGE: HOW TO READ SOMEONE LIKE A BOOK www.adrianfurnham.com

Adrian Furnham was educated at the London School of Economics where he obtained a distinction in an MSc Econ., and at Oxford University where he completed a doctorate (D.Phil) in 1981. He has subsequently earned a D.Sc (1991) and D.Litt (1995) degree. Previously a lecturer in Psychology at Pembroke College, Oxford, he has been Professor of Psychology at University College London since 1992. He has lectured widely abroad and held scholarships and visiting professorships at, amongst others, the University of New South Wales, the University of the West Indies, the University of Hong Kong and the University of KwaZulu-Natal. He has also been a Visiting Professor of Management at Henley Management College. He has recently been made Adjunct Professor of Management at the Norwegian School of Management (2009). He has written over 700 scientific papers and 57 books.

#### Body Language: How to read someone like a book

- Sense and nonsense in body language
- The function of body language
- · Eye contact, gesture, posture and touch
- · Body language in business: interviews, negotiations, sales
- · How to detect lying and liars



All presentations can be downloaded from DropBox via bit.ly/2zHqAWo

"This was my first time attending an IR Global conference and based on my excellent experience, I'll be back for more. IR Global has a fantastic roster of member firms; I have never been to a bar conference where I met so many nice and interesting attorneys. I was also pleased to meet so many of the IR Global staff; you are all terrific and so professional and helpful. Thank you."

- Daniel C. Fleming of Wong Fleming, US – New Jersey

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"This is, I believe, my 6th annual conference. Each year, the conferences get better and better as IR grows and matures. Well organized; well attended; and excellent conference. I continue to be very pleased."

- Erwin Shustak of Shustak Reynolds & Partners, US California



# IR Global Update

During the conference Tom Wheeler and Ross Nicholls spoke about group development, in terms of what has been achieved in the last 12 months and our plans for the future. This was an interactive presentation in which the audience answered questions live via voting keypads.



### 2018 Developments

- Investment SEO, advertising, directories we continue to invest in the website, the app, SEO, advertising including to highlight the legal members in directories such as Chambers and Partners and Legal 500, where we have once again been accredited with leading network status.
- Practice Management Committee Issues facing boutiques and mid-sized firms. This group has been formed to knowledge share and come up with ideas of how to help you and how other firms are tackling these key topics.
- Quarterly Activity Report Referrals, Meetings, Case Studies. These activity reports have been created to shows some of the referral work that has been completed within the group, member meetings and national meetings. Share your successful referrals with us and we will include them on the next report. It's a great way to demonstrate your activity and increase visibility within the group.
- Rising Stars Having spoken to many of you at recent events, it seems many members are experiencing the same challenges with regard to retaining your best individuals. The Rising Stars program has been created for you to engage key individuals within the IR network.
- PR Strategy As featured in;



### What Next?

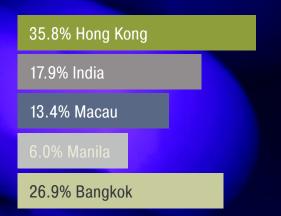
- Legal 500 Thought Leadership We have just agreed a publishing partnership with Legal 500, which means all our virtual series, thought leadership articles and press articles are also distributed via Legal 500. Reaching an audience of over 1.5million.
- ACC Thought Leadership Following our 2018 collaboration with ACC (The worlds largest in-house counsel organization) in which we created a comparative guide on director liabilities. We will again be working with them in 2019.
- Deal Teasers & Newsletter We have recently launched our Deal Teasers tool which was coordinated by the M&A working group. This gives all members the ability to submit deal opportunities via the members area, which then creates a PDF document that can be shared globally with all other members. There will be a separate deals newsletter and all submissions will be printed and shared at upcoming events.
- Working Group Brochures We are in the process of creating practice group brochures for each of our working groups. These include general information about the network in regards to its structure, the vetting, unique benefits and then a number of bespoke pages specific to the group in question, talking about its service offering, featuring the thought leadership publications created and including case study material of the network in action.
- IR Digital SEO Healthcheck We are now able to offer members an SEO health check. SEO or search engine optimisation is essential to ensure that your website is set up correctly and can compete in organic search results when someone is searching for you online.

# Interactive Member Voting

During the IR presentation we utilised keypad voting to involve the attendees in making decisions on the strategic development of the group.

### IR 2020 'On the Road' Event in Asia

When asked during the survey, where they would like to see the 2019 Asia conference held members voted Hong Kong as the winning location, but only just:



We look forward to hosting our 2020 'On the Road' Asia conference in Hong Kong.



# SINCHI

Sinchi is a non-profit that upholds the UN's declaration on the rights of Indigenous Peoples (UNDRIP) and promotes the strength of indigenous cultures.

Our platform highlights the importance of cultural diversity and the role indigenous people play

in both protecting the environment and retaining our connection to the natural world. Furthermore, our projects provide the opportunity for communities to share their own stories and highlight the challenges they are facing.

We take a strength based approach in all our initiatives, with an emphasis on cultural expression, including dance, music, art, storytelling and visual arts.

### BECAUSE OUR LIBERATION IS BOUND TOGETHER

If you would like to find out more about becoming a supporter of our 'One Billable Hour' programme, please contact thomas@irglobal.com.



# **Rising Stars**

Many boutique and medium sized professional services firms are experiencing the same challenges with regard to retaining their best individuals. There are a number of reasons for this, however, one of the key factors is the ability to compete with larger international firms in providing personal & career development opportunities when it comes to cross border work, travel and cultural experiences. To combat this issue and support our global membership, we have developed the IR Rising Stars Programme.

All junior members of your team, typically within an associate or junior partner position are eligible. Participation costs £400.00 per individual, per year.

### Features

- Rising Stars will benefit from membership of the network, with their own profilepage and logo. This will not be included in the main 'find an advisor' search, so the partner remains as key contact as well as the membership exclusivity. However, the Rising Star will be linked on the partner's page and will be provided a unique URL for their profile.
- Rising Stars event tickets will be offered at a 15% discount on attendance of the annual conference in which there will be a Rising Stars programme to support their development.
- New Rising Stars will receive an introductory call with their client manager, highlighting how they can utilise the group, gain access to member areas, working group member lists and other materials to be able to refer work out.
- There is a secondment programme through which Rising Stars members can experience other cultures and practices, plus an opportunity to join our mentorship scheme which has been developed by our Women in Leadership group.

For more information or to nominate a Rising Star in your firm please contact Tom Wheeler via <u>thomas@irglobal.com</u> or Ross Nicholls <u>ross@irglobal.com</u>.



# 2019 Events

Please ensure you register your interest for the conferences with our events team. All events have a limited number of tickets available and are expected to sell out. For further information please contact events@irglobal.com.









### Banqueting House Dinner sponsored by Charltons and Zuber Lawler & Del Duca LLP

Hosted in the historical Royal Banqueting House, attendees came together for a wonderful networking dinner including surprise entertainment during the evening. More photos available here: bit.ly/2qvRFb6



CHARLTONS











## IR Drinks Reception sponsored by gunnercooke and Freitas & Weinberg LLP

Held in the Grange St Paul's Atrium, members met for cocktails and canapés. It was a wonderful way to kick of our official programme in a relaxed environment before the professional sessions began. More photos available here: bit.ly/2Dn87CL

gunnercooke

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# Testimonials

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gunnercooke IIp is proud to be associated with IR Global. As always, the team delivered a slick, highly enjoyable and business-savvy conference."

- Shilpen Savani of gunnercooke Ilp, England



"The opportunity to discuss ideas for the creation of new business was at an all-time high in such a large and enthusiastic gathering in London"

- Ross Koffel of Koffels Solicitors & Barristers, Australia

"The great thing about IR Global is that it makes the organizations in which we practice our disciplines bigger than they really are. It is very rewarding to be a connector, and clients appreciate it when you can assist them in areas where you do not practice. It creates a bond of trust and friendship that is not easily achieved. Bravo"

- Robert Silverman of GDLSK, US – New York

"Congratulations on another fabulous conference - really good - thoroughly enjoyed myself and great to renew some existing contacts and make some new ones"

- Jonathan Lilley of Blaser Mills Law, England

"It was, once again, a great conference and a great opportunity to build and develop relationships! Networking tables and workshops were excellent! I enjoyed it very much!"

- Dr. Stefan Drawetz of Grazer Treuhand Steuerberatung GmbH & Partner KG, Austria

"The relationships developed at the conferences are more vital than any referrals we can expect to give or receive. This is a group of professionals which as a network is much greater than the sum of the individual participants." - Todd Skinner of Skinner + Company, US – Arizona



"IR Global and its team has done it again by organizing a well-coordinated, content rich and lively annual conference at London. The largest ever number of professionals' present is a testimonial itself of the success of the IR network and its team. An interesting mix of lawyers, accountants and other professionals from small to mid-sized firms is a great place to connect, interact and exchange meaningful thoughts and friendship. Thoroughly enjoyed the event!"

- Seema Jhingan of LexCounsel, India



"'I wanted to commend you all for having put on a brilliant event once again and for continuing to be creative in advancing really useful ideas and services for the members. Your creativity is as impressive as your execution. Well done!"

- Robert MacDonald of MacDonald Weiss PLLC, US - New York

"I have been going to IR Global events and Conferences for a number of years now. I can say that I have always managed to enjoy myself with the very interesting sessions and the network sessions always initiate a number of opportunities which are followed up after the Conference !!!!!"

- William Spiteri Bailey of RSM Malta

"The IR Global events are being perfected each time, creating great added value through a combination of professional business groups and trusted communities."

- Luis Santine Jr. of InfoCapital Advisory & Management, Curaçao "London remains an excellent venue to have the global event and the gala dinner was amazing. Please express my gratitude to all the team. I know how much energy is put in such an event. ISFIN is a proud strategic partner of IR Global and always ready to support and help you."

- Laurent Marlière of ISFIN, Belgium

"Very much thanks......excellent job. Particularly impressed by the choice of speakers. All relevant and thought provoking."

- Katherine Evans of Mirkwood Evans Vincent, England

"Congratulations to you and all the IR team who worked hard to make this event another success. We could meet our old friends and consolidate the links created in the past we also met new members for the benefit of every one. It shows the dynamic of the network."

- François Illouz of ISGE & Associés, France



"It was great once again to see old friends and make new ones"

- Hannah Budd of SpainWilliams, England



IR Global remains the singular best modality for expanding your reach as a small firm on an international basis in the world IR provides tested members worldwide and a remarkable catalyst in synergising inter firm relationships."

Jayson Schwarz of Schwarz Law LLP, Canada – East





# Contacts

### **UK HEAD OFFICE**

### IR Global

The Piggery Woodhouse Farm Catherine de Barnes Lane Catherine de Barnes B92 0DJ

Telephone: +44 (0)1675 443396

www.irglobal.com info@irglobal.com

#### **KEY CONTACTS**



Founder thomas@irglobal.com



**Ross Nicholls** Business Development Director



Events Manager lorna@irglobal.com



Rebecca Burden Office Manager rebecca@irglobal.com



Samuel Roberts Snr. Business Development Manager samuel@irglobal.com



### Oliver Sillett

Snr. Business Development Manager oliver@irglobal.com



Rachel Finch Channel Sales Manager rachel@irglobal.com



Tez Wu



Social Media Manager tez@irglobal.com



**Charlotte Weeds** Client Manager charlotte@irglobal.com



