

Deal Teaser



Submitted by

Vaibhav Manek
KNAV

vaibhav.manek@knavcpa.com
+91 986 767 0620

Firm

KNAV

Email

vaibhav.manek@knavcpa.com

Title

Reset Tech

Distressed Companies

No

Sector

Healthcare and Wellness (AI driven health-tech providing services based on traditional healing & wellness sciences)

Do you have a direct mandate from the buyer or seller?

Yes

of Employees

Unknown

Reason For Selling

Business Description & Market Information

Further technology development and marketing

- Reset Tech aims to drive a culture of holistic wellness through contemporary dissemination of ancient wisdom, application of lifestyle science and best-in-class modern technology. The company is creating a niche in the wellness domain with its application - "Aayu" launched in June 2022.
- Unique Selling Proposition: The app works to eliminate a plethora of health predicaments via its yoga and meditation-based healing modules, aiming to shift the paradigm in preventive healthcare.
- Partnerships: Reset Tech has partnered with S.Vyasa, initiators of 'International Yoga Day' in collaboration with Ayush Ministry, as its knowledge partners, assuring users of scientifically backed content on the Aayu platform.
- Stellar Leadership: Reset Tech is the brainchild of Karan Talreja, a serial entrepreneur, in partnership with Luke Coutinho, a celebrated nutritionist. They are joined by Vamsi Talasila, ex-CTO of Nazara Technologies, as co-founder & CTO.

Additional Information

The company seeks to raise US\$ 10 Mn for further platform development and marketing endeavors

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The Piggery
Woodhouse Farm
B92 0DJ
United Kingdom

+44 1675 443396
Info@irglobal.com